



CITY OF HAYWARD AGENDA REPORT

AGENDA DATE November 10, 1998

AGENDA ITEM _____

WORK SESSION ITEM WS#2

TO: Mayor and City Council

FROM: Director of Community and Economic Development

SUBJECT: **SOCIAL SERVICES FUNDING PRIORITIES**

Recommendation

It is recommended that City Council review and comment on the distribution and priorities for use of social services funds.

Background

The City's adopted General Fund Budget for FY 1998-99 is approximately \$63.9 million. In accordance with the policy set forth in City Council's Resolution 97-084 (Attachment A), \$479,000 are available for social service programs, divided into the following categories:

Category A Funds: \$350,000 to be used to address the broad spectrum of social service needs of the Hayward community; and

Category B Funds: \$129,000 to be used to support City Council's annual priorities.

Focus of Category B Funds

A. Transportation Services for CalWorks (California's welfare program) Recipients

At its September 24, 1998 meeting, the Human Services Commission discussed the issue of funding priorities. There was consensus among the Commissioners that the City's focus should remain on helping Hayward residents transition from welfare to work. The HSC and staff recognize that the full impact of welfare reform has yet to be experienced by many people. While some households have made the transition from welfare to work successfully, there are many more who have a number of obstacles to overcome before being able to obtain and retain a job. Meanwhile, in the Spring of 1999, the first CalWorks participants will see their benefits discontinued if they are not enrolled in a work-related activity.

Commissioners and staff concurred that City funds should be used to supplement and complement, not duplicate, other government resources that are available to assist welfare recipients. Consequently, staff reviewed the many activities being funded by **CalWorks** to determine how best City funds could be used. One area which stands out as an area of need where the City can help is transportation services.

Specifically, it is recommended that \$79,000 of the Category B funds be used to support transportation services that, when other transportation is not available, help low-income workers living in Hayward get to and from their jobs, attend an educational or training program (designed to help them improve their work skills), or participate in any other service which helps them keep their jobs (such as child care, health care, etc.). Because resources are finite, this service would be offered on a limited, short-term basis to Hayward **CalWorks** recipients when:

- their own vehicles are being repaired and other transportation is unavailable, or
- they are enrolled in education or training programs that are located in an area where, or offered at a time when, public transportation is not available (and there is no other way to get to and from these programs).

In order to ensure that Hayward funds are being used to benefit the local community, staff recommends that these services be limited to helping **CalWorks** recipients residing in Hayward and traveling to and from locations in Hayward. It is anticipated that participants would use vouchers to obtain transportation services in the same way that the City's Paratransit Program participants obtain transportation. If Council approves this priority a Request for Proposals (**RFP**) will be prepared and sent to both for-profit and non-profit transportation vendors who might be capable of providing this service.

In order to maximize the amount of service provided, staff will be meeting with representatives of Alameda County and other groups (i.e., local employers, health providers, etc.) to identify opportunities to leverage City funds to provide this transportation service.

B. Delivery of Youth Services

At its recent retreat, City Council identified **youth services** as a priority area for the coming year. Currently, there are several activities under way throughout the community that are designed to help Hayward youth. These activities address various youth-related issues in the Hayward community and are co-sponsored by the City, the Hayward Unified School District, the Hayward Area Recreation District, and many different non-profit organizations. While these efforts have yielded some positive results, it largely has been due to the goodwill of the participating agencies. As of yet, a sustained and ongoing means of continuing these efforts has not been developed. It therefore seems appropriate to explore a variety of ways to create a needed "infrastructure".

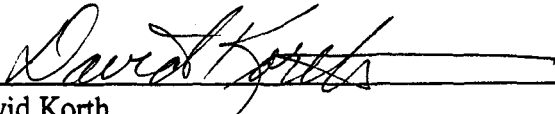
In order to maximize the benefit these activities offer to youth, staff recommends that \$50,000 of Category B funds be allocated to a one time contract with either an agency or an individual to develop an organizational plan for the delivery of these youth serving activities and a long-term funding plan for the continued support of these services.

Implications of a Two Year Budget Plan on Social Services Funding

The two year budget plan approved by Council, has implications for the Social Service funding process. Staff needs direction on the two-year budget as it pertains to social service funds. Since Category A funds are the equivalent of a baseline appropriation, an approach is to have Category A funds awarded in accord with the two year budget plan and continued satisfactory performance by each grantee. Staff suggests that Category B funds, addressing Council priorities, be awarded on an annual basis due to changes in revenues used to calculate Category B funds and changing priorities in the Hayward community. In any event, Council direction is requested.

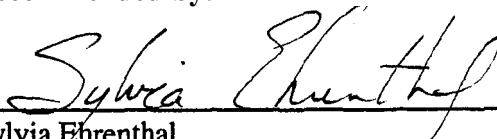
Mayor and City Council
November 10, 1998

Prepared by:



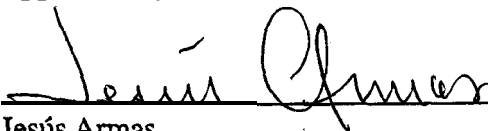
David Korth
Social Services Planning Manager

Recommended by:



Sylvia Ehrenthal
Director of Community and
Economic Development

Approved by:



Jesús Armas
City Manager

Attachment: A. Resolution No. 97-084
 B. Social Service Programs Funded in FY 1998-99

HAYWARD CITY COUNCIL .

RESOLUTION NO. 97-084

Introduced by Council Member WARD

RESOLUTION REVISING THE POLICY CONCERNING
FUNDING OF COMMUNITY SERVICES WHICH INCLUDES
COMMUNITY PROMOTION ACTIVITIES AND SOCIAL
SERVICES PROGRAMS

BE IT RESOLVED by the City Council of the City of Hayward that the Council hereby revises the policy concerning funding of community services:

1. The City will provide up to one percent of the City's projected General Fund revenue to support community services, to be allocated as follows:
 - (a) Twenty-five percent of the amount available will be used to support community promotion activities; and
 - (b) Seventy-five percent of the amount available or a minimum of \$350,000, whichever is greater, will be used to support social service programs.
2. The exact amount of money available for community promotion activities and social service programs will be determined annually based on the City's adopted General Fund Budget.
3. Council may modify this policy in response to the fiscal status of the City and/or changes in the needs of the community. This Resolution supersedes Resolution **96-220**.

IN COUNCIL, HAYWARD, CALIFORNIA June 3, 1 9 9 7

ADOPTED BY THE FOLLOWING VOTE:

AYES:	COUNCIL MEMBERS:	Jimenet, Hilson, Rodriquez, Ward, Hulteen, Henson
	MAYOR:	Cooper
NOES:	COUNCIL MEMBERS:	None

ABSTAIN: COUNCIL MEMBERS: None

ABSENT: COUNCIL MEMBERS: None

ATTEST: Angelia Reyes
City Clerk of the City of Hayward

APPROVED AS TO FORM:

M. O. Felt
City Attorney of the City of Hayward

Summary Chart of Funded Social Service Programs for FY 1998-99

Category A Proposals

No.	Program	Amount Funded FY 1998-99
1	Alameda County Community Food Bank (Shared Maintenance Scholarship)	\$8,360
2	Alzheimer's Services of the East Bay (Services to Hayward Residents)	\$10,800
3	Bay Area Community Services (Hedco House Creative Living Center)	\$14,800
4	Child Assault Prevention Center of California (Hayward Community CAP)	\$10,000
5	Community Alliance for Special Education & Community Resources for Independent Living (Hayward Special Education Project)	\$11,600
6	Community Resources for Independent Living (Independent Living Services)	\$23,700
7	Deaf Counseling, Advocacy and Referral Agency (Deaf and Hard of Hearing Services)	\$8,000
8	Easter Seals of the Bay Area (Heritage Adult Day Program)	\$15,400
9	Employment Development Department & Eden Youth Center (Eden Area Jobs for Youth)	\$10,000
10	Eden Housing, Inc. & Family Emergency Shelter Coalition (Glen Berry Summer Recreation and Enrichment Program)	\$8,700
11	Eden Youth Center & Kaiser Permanente (Hayward New Start - Tattoo Removal Program)	\$5,000
12	Eden Youth Center (Tutoring/Homework Club)	\$17,000
13	Emergency Shelter Program (Emergency Shelter Services)	\$20,000
14	Family Emergency Shelter Coalition (Emergency Shelter and Support Services)	\$17,700

No.	Program	Amount Funded FY 1998-99
15	Hayward Area Recreation and Park District & Hayward Unified School District (Youth Enrichment Program)	\$20,000
16	Horizon Services, Inc. (Lambda Project)	\$13,300
17	La Familia Counseling Services, Inc. (Social Services Support Program)	\$32,700
18	Parental Stress Services, Inc. (Hayward Child Sexual Abuse Treatment Program)	\$25,500
19	Salvation Army , (Family Aid)	\$20,000
20	Shelter Against Violent Environments (WINGS Transitional Housing Project)	\$10,200
21	Spectrum Community Services & Legal Assistance for Seniors (Service Counseling and Hayward Elder Legal Project)	\$34,000
22	Tri-City Health Center (HIV Services)	\$17,000
23	Tri-City Homeless Coalition (Sunrise Village Transitional Shelter Services)	\$8,200

Summary Chart of Funded Social Service Programs for FY 1998-99

Category B Proposals

No.	Program	Amount Funded FY 1998-99
1	Building Opportunities for Self Sufficiency (BOSS Employment Opportunities)	\$20,000
2	Hayward Unified School District & Tri-Cities Children's Services (Infant Child Care and Child Development Services)	\$35,000
3	<i>Salvation Army</i> <i>(Transient Aid)</i>	\$6,000
4	St. Rose Hospital Foundation (Silva Pediatric Clinic)	\$15,000
5	St. Rose Hospital Foundation (St. Rose Mobile Clinic, Care-A-Van)	\$15,000